

Instructional Design MASTER CLASS

A HANDS-ON PRACTICAL COURSE TO BOOST
YOUR INSTRUCTIONAL DESIGN SKILLS

Due to high demand, we are conducting a 3-day Instructional Design Master Class. This course is aimed at boosting the skills of unqualified and relatively new Instructional Designers.

Would you like to discover ways to develop learning materials with more precision?



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This course is ideal for you if at least three of the following statements apply:

- > You are relatively new to Instructional Design
- > You would like to know the shortcuts the expert Instructional Designers use
- > You would like to speed up the Instructional Design process
- > You would like to understand audience engagement drivers
- > You would like to learn about tailoring courses to meet audience expectations

Note: this course is not suitable if you are already an experienced Instructional Designer

Meet three dynamic speakers/demonstrators at your Master Class. Preferred Training Networks delivers more than 13,000 learning packages every year and you can explore ways to fine-tune your own. There is also a Moodle demonstration on how to convert a workbook to an e-learning course, however, the Master Class is not an e-learning course. At the conclusion of the Master Class, successful participants will receive a Certificate of Accomplishment.

MELBOURNE 14 Dec, 22 & 23 Feb (3 Day Course)
Workshop is face to face and we allow a small number of people to join virtually (4 or less)

Our customers include: Boeing, BHP Billiton, The Lost Dogs Home, Western Health, Dept of Education, Dept of Defence, Russell Kennedy, NSW SES, Ausgrid, Parkes Shire Council, Northern Health, State Revenue Office, NSW Police, HCF Australia, SA Ambulance, Brisbane City Council, TAC, Department of Justice

Preferred Training Networks

Ph: 1300 323 752 Fax: (03) 9882 9471 email: mail@preftrain.com.au Web: www.preftrain.com.au



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INSTRUCTIONAL DESIGN PROGRAM – OVERVIEW

DAY 1: THE BIRD'S EYE VIEW

- Introduction to Instructional Design
- The role of Instructional Designers
- The ADDIE model
- Working with competency standards
- Format and structure
- Nationally recognised standards
- Unpacking units of competency
- Developing units of competency

DAY 2: SYNERGISING WITH THE FACILITATOR

- Analysing training needs
- Validating the performance gap
- Instructional goals
- Conducting a needs analysis
- Learner profiling
- Preparing a project plan for design and development

DAY 3: TAILORING AND TARGETING

- Adult learning theory
- Writing learning objectives
- Training methodologies
- Grouping and sequencing content
- Design documentation
- Designing e-learning



Fax/send this registration form to Preferred Training Networks (contact details below) :



Name: Position:
Company:
Address:
Phone: Fax: Email:
Pay by credit card: Visa Mastercard Card holder Name:
Card Number: Card Expiry /
Signature or Direct Deposit to: BSB: 063 270, Acct No. 10072387

MELBOURNE 14 Dec 2023, 22 & 23 Feb 2024 (Melb CBD Venue)

Instructional Design Total No of seats X \$1990 + GST
Total for Training Programs: \$ + GST

Please Note: 1. RSVP 1 week prior to event. 2. A tax invoice will be issued prior to the event 3. Payment must be received prior to the event
4. 10% discount for three or more participants

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