

# **MODERN PRESENTATION SKILLS**

Presentation is key - it's not just what you say, but how you say it."

This course is designed to make each presentation dynamic. Discover how to make the presenter stand out and be confidently engaging. This course will focus on how to develop the techniques and strategies needed to create an impactful presentation, from constructing a compelling narrative to delivering your message with clarity and confidence. Through hands-on exercises and expert feedback, you'll learn how to effectively plan and structure content, design minimal slides (if any) that engage and support your message. Participants also learn how to use some modern technology tools to further embed and back up the message. Previous participants have been surprised at the range of freely available tools to boost any presentation. "Delivering presentations virtually" is a very popular course module.

#### **Key Course Content:**

- Create clear and effective presentation content
- Popular assists- Canva, Slido, Loom, Prezi, Poll Everywhere
- Utilise appropriate visuals and other presentation aids
- Practice strategies to increase public speaking confidence
- Delivering unpopular news tactics
- Planning and practising in person and virtual deliveries
- · Graphic design short cuts
- Body language in presentations
- Storyboarding at a glance
- Delivering a presentation or facilitation experience
- Develop communication techniques to deliver clarity
- Making a vocal impact
- Examine techniques to effectively manage Q&A sessions
- Audience engagement tips 101
- Learn how to design presentations for different media
- Develop time management skills for presentations

## Target Audience:

The course can be tailored for the specific cohort whether it be the leadership team, another group of managers/team leaders, who deliver virtual or in person presentations.

#### **Duration:**

This course is available as a 2-day course or a truncated 1-day course.

## **Delivery:**

This course can be delivered both in-person or virtually. For virtual delivery, we can use our virtual platforms or your organisations.

### Group Size:

We recommend a group size of 4-10 people.