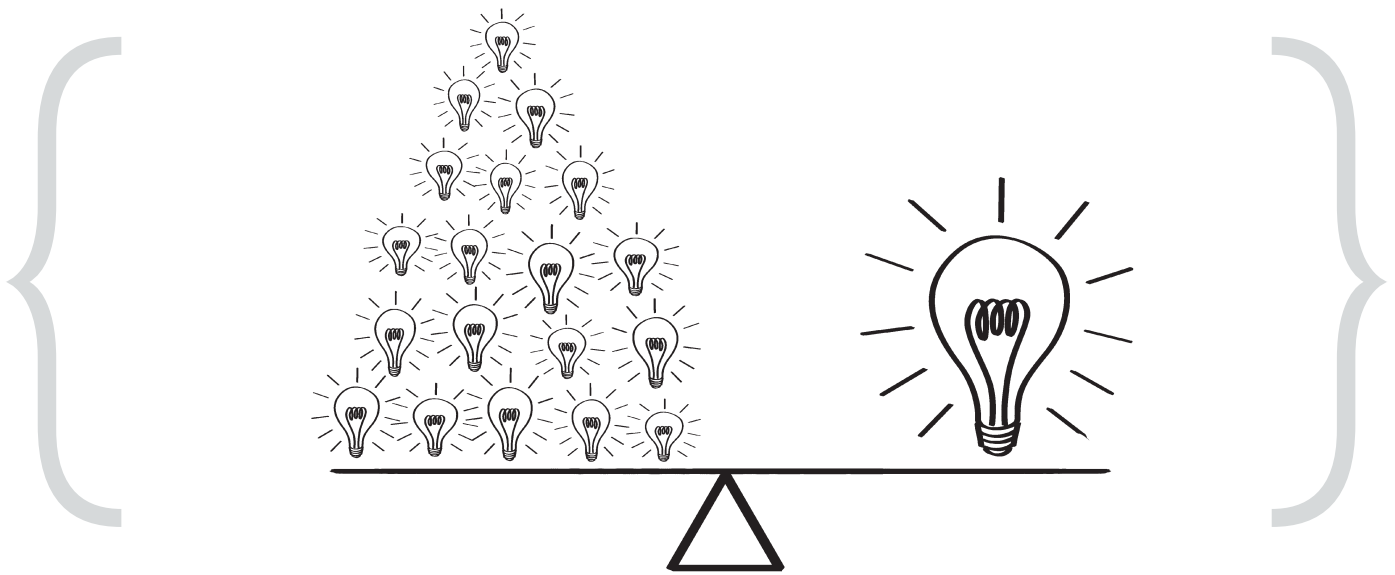


DESIGN THINKING + APPRECIATIVE INQUIRY (DT&AI)

YOUR PROBLEM SOLVING BUNDLE



Design Thinking (DT) and Appreciative Inquiry (AI) are proven methodologies to integrate idea formulation and consolidate as a single process. Here is your opportunity to redesign your approaches to problem solving and strategy to achieve more robust outcomes.

KEY LEARNING OUTCOMES

At the conclusion of the DT&AI program, participants will be able to:

- ▶ Connect the DT&AI frameworks to micro and macro issues
- ▶ Embed a culture of DT&AI across your organisation
- ▶ Report on new opportunities that may have been missed previously
- ▶ Review existing issues using the DT&AI frameworks
- ▶ Respond to organisational issues using these methodologies

"When we encounter ADVERSITY, we react by thinking about it. Our thoughts rapidly congeal into BELIEFS. These beliefs may become so habitual we don't even realize we have them unless we stop to focus on them.

And they don't just sit there idly; they have CONSEQUENCES."

— Dr Martin Seligman

Preferred Training Networks

Ph: 1300 323 752 email: mail@preftrain.com.au Web: www.preftrain.com.au



PREFERRED TRAINING
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DESIGN THINKING (DT)

Developed by Tim Brown, Design Thinking incorporates the concept of creative thinking in action as a response to ill defined problems and issues. Rather than focusing on defining and scoping the problem, Design Thinking starts with a solution or end goal, and works towards what could be achieved.

“Thinking like a designer can transform the way you develop products, services, processes—and even strategy.”

— **Tim Brown**

APPRECIATIVE INQUIRY (AI)

Appreciative Inquiry was adopted from work done by earlier action research theorists and practitioners and further developed by Dr David Cooperrider and Suresh Srivastva. Cooperrider and Srivastva suggest that an organisation is a miracle to be embraced rather than a problem to be solved.

“Appreciative Inquiry is revolutionising the field of organisation development and change.”

— **Robert Quinn, University of Michigan**

GOODBYE SWOT FOREVER

Surely its time to get past the SWOT analysis that can often leave people dejected feeling there is a huge burden of tasks to carry. The SWOT reminds everyone of the organisation’s weaknesses whereas this combined approach harnesses the positive power of your organisation.

This course synergises these 2 proven innovative problem solving methodologies. You’ll be surprised at the depth of creative solutions derived from this integrated approach. The workshop energises people because it works from the end goal and avoids the paralysis by analysis dynamic. The creative thinking in action quickly engages people and generates animated discussion and participation.

Everyone leaves in a positive frame of mind and this positivity filters through the senior leadership team and the organisation.

5 Immediate Benefits of using DT&AI Bundle

- ▶ Instant morale boost
- ▶ Agreeing the major hurdles helps focus attention
- ▶ Different perspectives bring new ideas
- ▶ Can do attitude
- ▶ Developing an action thinking approach
- ▶ Working on solutions

You should consider DT & AI for your organisation in any of the following circumstances:

- ▶ Recurring issues
- ▶ When issues are discussed but not actioned
- ▶ When solutions are suboptimal
- ▶ When unintended consequences prevail



THE NUTS AND BOLTS

This program can be conducted as in house training at your offices.

GUIDELINES

- ▶ **Group Size:** An ideal group size is 6 – 10 participants.
- ▶ **Venue:** For your convenience, you can choose to conduct this program at your offices. Alternatively, we can provide a training venue at a small additional cost.
- ▶ **Duration:** Each course can be tailored to fit your timelines.
- ▶ **Cost:** Upon request.
- ▶ **Target Audience:** Ideal for Supervisors, Leaders and Management

Look at what you receive within 24 hours at no cost:

- ▶ a program outline
- ▶ training cost
- ▶ possible training dates (if requested)

CONTACT US TODAY

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