EMPLOYEE EXPERIENCE DESIGN

"The best way to appreciate your job is to imagine yourself without one." - Oscar Wilde

Employee Experience Design is an essential skill for creating a more motivated and productive workforce. This course will provide participants with the knowledge and skills required to design meaningful experiences that engage employees. Through interactive activities, learners will explore the fundamentals of employee experience design, including best practices and key principles. Additionally, they'll gain practical experience designing and testing components of employee experience designs tailored to their own organization's goals. Participants will leave the course with a greater understanding of how to create and implement successful employee experience designs with lasting results.

Key Course Content:
- Give your employees a purpose
- Craft your organisation's story
- Communicate your cause
- Connect tasks with something meaningful
- Ensure your employees are in the place they belong
- Build a community at work
- Design activities that bring people together
- Find their 'why'
- Design a place to learn and grow
- Build lattice pathways rather than ladder pathways
- Have conversations to raise people up
- Celebrate achievements
- Pay people a compliment
- Make it personal

Target Audience:
The course can be tailored for the specific cohort whether it be the leadership team, another group of managers/team leaders or employees.

Duration:
This course is available as a 1-day course or a truncated half-day course.

Delivery:
This course can be delivered both in-person or virtually. For virtual delivery, we can use our virtual platforms or your organisations.

Group Size:
We recommend a group size of 4-10 people.