

# STRATEGIC THINKING & PLANNING



PREFERRED TRAINING  
NETWORKS

*"Strategic thinking rarely occurs spontaneously" – Michael Porter*

*What is strategic thinking?* Strategic thinking involves thinking differently about what we do. Many of us tend to make decisions with short term thinking - as something arises, we respond with a decision. People must think while they act, not in a step-by-step way towards a known goal but in irregular ways. Strategic thinking involves thinking ahead to what can happen; identifying what can go wrong and preparing for these eventualities. This can also be called long term planning. It assists us to be proactive and plan ahead.

Planning is the activity of bridging the gap mentally from where you are now, to where you want to be in the future in terms of accomplishing a task. When work processes get out of control, it is often because insufficient time and effort has been invested at the initial planning stage. Strategic thinking combines right brain intuitive, creative, imaginative thought with left brain analytical, quantitative activity in as much or as little depth as necessary, to reach the desired end result.

## GET IN TOUCH

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### Key Learning Outcomes:

*At the conclusion of this course, participants will be able to:*

- think ahead and think big picture
- become more proactive
- understand the lifecycle of planning
- focus on outputs/results
- undertake long term planning and contingency planning
- use experience to guide future action
- identify characteristics of profitable and successful organisations
- determine "best practice" that can be incorporated into daily operations
- implement risk management strategies throughout your organisation

## NUTS AND BOLTS

*Would you like to attend this program?*

For maximum effectiveness, this course is best conducted as an in-house program.

**Venue:** For your convenience, you can choose to conduct this course at your workplace. Alternatively, we can provide a training venue at a small additional cost.

**Duration:** Each course can be tailored to suit your timeframes.

Look at what you receive within 24 hours at no cost:

- An obligation free proposal
- A bio of a proposed trainer
- Training cost