



STRATEGY TRAINING

"Strategy without tactics is the slowest route to victory." - Sun Tzu

This course focuses on the art of strategic thinking. Learn how to develop and manage long-term strategies to bring your business or organization towards its goals. This course covers topics such as understanding the macro-environment, creating an effective decision-making process, identifying opportunities, creating scenarios, and crafting profitable strategies. Participants will have the opportunity to analyze case studies and develop their own strategic plans. With this course, you will gain the skills you need to think and plan strategically for success.

Key Course Content:

- Clearly communicate your organisational strategy
- Articulate your organisations objectives
- State your short, medium and long-term goals for the organisation
- Conduct a quick SWOT analysis
- Conduct a quick PESTEL analysis
- Determine the root cause of conflict in the organisation
- Agree to eliminate unnecessary recurring problems
- Consider a Start Stop Keep model to identify useful behaviours
- Link your strategic objectives to workforce planning
- State your key contingency plans for risks



Target Audience:

The course can be tailored for the specific cohort whether it be the leadership team, another group of managers/team leaders or employees.



Duration:

This course is available as a 1-day course or a truncated half-day course.



Delivery:

This course can be delivered both in-person or virtually. For virtual delivery, we can use our virtual platforms or your organisations.



Group Size:

We recommend a group size of 4-10 people.

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