



SAILING THROUGH ECONOMIC UNCERTAINTY FOR MANAGEMENT

"Uncertainty is the only certainty there is, and knowing how to live with insecurity is the only security." - John Allen

This course provides essential guidance on how businesses can navigate uncertain economic conditions. Learn to assess current and potential risks, develop strategic plans for responding to and riding out downturns, and ensure your long-term financial stability. Explore methods for managing cash flows and cost reduction, uncover opportunities to increase revenue, and develop key relationships to help sustain the business. Gain insight into insurance, government contracts, intellectual property, and other strategies to support your business in times of economic instability. This course will provide the resources and guidance you need to protect and grow your business.

Key Course Content:

- Plan and structure interim performance management metrics
- Give regular and effective feedback
- Build rapport to generate trust and manage resistance
- Use effective communication techniques to empower others
- Understand the philosophy of change management
- Build levels of trust and support
- Address poor performance before it spirals
- Hinder sabotage campaigns and "sitting it out"
- Develop empowerment and problem-solving behaviours
- Build a "can do" attitude
- Create a dream in everyone's mind
- Use motivational techniques to reach objectives - What works and what doesn't?



Target Audience:

The course can be tailored for the specific cohort whether it be the leadership team, another group of managers/team leaders or employees.



Duration:

This course is available as a 1-day course or a truncated half-day course.



Delivery:

This course can be delivered both in-person or virtually. For virtual delivery, we can use our virtual platforms or your organisations.



Group Size:

We recommend a group size of 4-10 people.