IDEAS GENERATING

"An idea is salvation by imagination." - Frank Lloyd Wright

Idea Generation and Brainstorming at Work is a training course designed to help professionals create innovative solutions through focused and effective thinking. The program covers key principles of creativity and provides tips and strategies for generating ideas and turning them into action plans. Learners will discover how to foster an open-minded work environment, foster collaboration, develop concept maps, and evaluate the potential of different solutions. Through real-world examples and interactive exercises, participants will gain the tools they need to become creative problem solvers. Join this course and take your team to the next level.

Key Course Content:
- Extract valuable ideas from your team/
- Use SMART strategies to gather ideas.
- Discuss De Bono's thinking hats.
- Focus on the outcome rather than squabbling about 'whose idea it was'.
- Use time management techniques to speed up the processes.
- Understand that ideas alone are valueless unless communicated properly.
- Identify how some brilliant inventions were stumbled upon from idea generating teams.
- Profile 'ideas people' and ensure they set aside creative time.
- Differentiate the dross from the brilliance.

Target Audience:
The course can be tailored for the specific cohort whether it be the leadership team, another group of managers/team leaders or employees.

Duration:
This course is available as a 1-day course or a truncated half-day course.

Delivery:
This course can be delivered both in-person or virtually. For virtual delivery, we can use our virtual platforms or your organisations.

Group Size:
We recommend a group size of 4-10 people.