

HOW TO BE STRATEGIC

For New and Emerging Leaders



This course is essential for new and emerging leaders.

The course ensures that the group's strategic objectives and are clearly aligned with the organisation's strategic objectives. **Designed by an organisational psychologist, this is a great opportunity to ensure your people are all on the same page.**



What does it really mean to be strategic?

Recently at a breakfast presentation with over 100 participants, we were asked to do this simple exercise. The presenter asked us to close our eyes. Then we were asked to extend our arms and point in the direction of West. Then we opened our eyes. As you can imagine there were people pointing in every possible direction. Then the presenter reminded us that strategy is often very similar. People are pulling and counter-pulling in different directions because they don't truly understand the organisation's direction.

Participants will discover proven ways to help permeate the organisation's strategic objectives through the organisation. Participants will also discover how to embed a culture of strategic followership. **This interactive one day course is recommended as a foundation course for new and emerging leaders.**



PREFERRED TRAINING
NETWORKS

Preferred Training Networks Suite 2/260 Auburn Road, Hawthorn VIC 3122

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Key Learning Outcomes

At the conclusion of this course participants will be able to

- Articulate clearly the organisation's strategic objectives
- Permeate strategic objectives throughout your organisation
- Link tasks with the bigger picture
- Plan to execute your strategic objectives
- Confront poor performers and slackers
- Determine 'best practice' that can be incorporated into daily operations
- Imagine the benefits of achieving the objectives
- Recognise the 4 signs of apathy
- Build change mechanisms to deliver strategic objectives.
- Set time aside from your busy schedule to focus on strategy
- Take responsibility and be accountable
- Critique 5 questions that will help clarify your strategic objectives
- Structure a simple execution plan



THE NUTS AND BOLTS

This program can be conducted as in house training at your offices.

Guidelines

- **Group Size:** An ideal group size is 6–10 participants.
- **Venue:** For your convenience, you can choose to conduct this program at your offices. Alternatively, we can provide a training venue at a small additional cost.
- **Duration:** Each course can be conducted as a one day program.
- **Cost:** Upon request.
- **Target Audience:** New and Emerging Leaders

Look at what you receive within 24 hours at no cost:

- a program outline
- training cost
- possible training dates (if requested)

Contact us today

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