



FORESIGHT THINKING & METHODOLOGY

"Think before you speak." - Anon

Foresight Thinking at Work is a training course designed to help employees increase their awareness, confidence and ability to think strategically about their work and the future. Through interactive activities, participants will learn how to anticipate and identify key trends, consider their impact on the organization, and identify potential opportunities and areas of risk. They will also develop their creative problem solving skills, practice scenario planning, and gain tips for how to build foresight thinking into their everyday decision-making. This course will provide an invaluable toolkit for any employee looking to make better informed and more effective decisions.

Key Course Content:

- Distinguish between trend spotting and trend analysis
- Define the benefits of being prepared
- Unpack assumptions that have previously been used to make decisions
- Argue the advantages and disadvantages of contingency planning
- Critique an environment scanning framework
- Analyse buyer behaviour and/or user behaviour trends
- Break away from myopic thinking styles
- Interpret information impartially and discuss noise such as the halo effect
- Discuss social causes underpinning events
- Test the strength of a theory



Target Audience:

The course can be tailored for the specific cohort whether it be the leadership team, another group of managers/team leaders or employees.



Duration:

This course is available as a 1-day course or a truncated half-day course.



Delivery:

This course can be delivered both in-person or virtually. For virtual delivery, we can use our virtual platforms or your organisations.



Group Size:

We recommend a group size of 4-10 people.