

# PLAN TO PLAN



## THE ESSENTIAL STEP BEFORE THE PLANNING DAY

▶ **P**lanning workshops help Council decide key activities for the following year[s]. This course is designed to equip participants with proven tools to use in the planning workshop[s]. By knowing how to plan effectively before the planning workshop, you're more likely to achieve your objectives.

An effective planning process will communicate to all staff and residents a plan of what council is expecting to deliver over the next year[s]. Staff involvement at all levels is a key component of a successful planning process however this can be difficult to achieve when staff feel a disconnect between their daily tasks and the strategic outcomes.

The challenge is to ensure that there is a conscious and clear connection between each level of the planning process. In the local government environment this is about ensuring the cascading down of the council plan to the service level plans and ideally, individual work plans and objectives. It is widely accepted that the more overt this connection, the better the planning outcomes.

**This process sounds encouraging in theory but can be difficult to implement in practice for a range of reasons including:**

- ▶ Cynicism of the planning process
- ▶ Lack of appreciation of the planning process
- ▶ Tendency to re-hash previous plans
- ▶ Partial commitment
- ▶ Unrealistic goals and objectives
- ▶ Limited participation from staff



**Too many planning workshops don't have a robust planning framework in place beforehand. Designed by an organisational psychologist this engaging and practical workshop will make your planning day far more effective.**



## KEY LEARNING OUTCOMES

### At the conclusion of this course participants will be able to

- Review the 4 key instructions of planning
- Critique the McKinsey organisational model to identify resourcing gaps and opportunities
- Weigh the proposed discussion points for time keeping purposes
- Categorise ratepayer's expectations of your Council
- Conduct an appreciative inquiry on the ideal planning workshop
- Plan to plan to plan to plan [only kidding]
- Contrast the existing planning process used by your Council
- Develop a value mapping framework

## The Nuts and Bolts

This program can be conducted as in house training at your offices.

### GUIDELINES

- ▶ **Group Size:** An ideal group size is 6 – 10 participants.
- ▶ **Venue:** For your convenience, you can choose to conduct this program at your offices. Alternatively, we can provide a training venue at a small additional cost.
- ▶ **Duration:** Each course can be tailored to fit your timelines.
- ▶ **Cost:** Upon request.
- ▶ **Target Audience:** Ideal for Leaders, Managers and/or the Exec team about to participate in planning

### Look at what you receive within 24 hours at no cost:

- ▶ a program outline
- ▶ training cost
- ▶ possible training dates (if requested)

### CONTACT US TODAY

Preferred Training Networks

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