

# MASTERING ORGANISATIONAL LEARNING DESIGN



## INSTRUCTIONAL DESIGN ESSENTIALS – TRAINING MANUALS, BLENDED LEARNING, VIDEOS...

Think of a motor car that has just come off the production line. Millions of coordinated efforts have made that car. The next car will be identical etc. Now think of how people in your organisation “Learn”. Is it haphazard? Could it be better? Should it be structured? Here’s a chance to grab the reins and build better internal learning for your organisation.

**Mastering Organisational Learning Design** will integrate your organisational learning. Imagine the impact of fully structured training across your organisation!

This 3 day training course will introduce the ADDIE design model as the foundation of all your learning design. Participants will discover that the mastery of ADDIE means they can produce all kinds of organisational learning.



MELBOURNE 22 February & 1-2 May 2018

### KEY COURSE CONTENT

Analyse	Design	Develop
Training Goal	Select Delivery Tool	Merrill's First Principles
Required standard of performance	Develop Design Brief	Create Training Aids
Target Audience	Develop Learning Objectives	Select Visuals, Charts, Infographics etc
Gap Assessment	Grouping and Sequencing Content	DIY Prototype
Learner Characteristics	Blooms Taxonomy	Write Learning Activities
Budget Considerations	Choose Methodologies	Write Assessments
Managing Expectations	Engagement Drivers for Learners	Create Learning Materials & Facilitator Guides
Project Management	Blended Choices	Storyboarding the Narrative
Invite Feedback and Input	Estimate Training Costs	Invite Feedback and Input
	Invite Feedback and Input	Action Planning — Cathy Moore

