MASTERING ORGANISATIONAL LEARNING DESIGN

INSTRUCTIONAL DESIGN ESSENTIALS – TRAINING MANUALS, BLENDED LEARNING, VIDEOS...

Think of a motor car that has just come off the production line. Millions of coordinated efforts have made that car. The next car will be identical etc. Now think of how people in your organisation "Learn".

Is it haphazard? Could it be better? Should it be structured? Here's a chance to grab the reins and build better internal learning for your organisation.

Mastering Organisational Learning Design will integrate your organisational learning. Imagine the impact of fully structured training across your organisation!

This 3 day training course will introduce the ADDIE design model as the foundation of all your learning design. Participants will discover that the mastery of ADDIE means they can produce all kinds of organisational learning.

MELBOURNE	**21 August, 20 & 21 September**
SYDNEY	**30 August, 11 & 12 October**
PERTH	**12 December 2017, 21 & 22 February 2018**
BRISBANE	**23 February, 4 & 5 April 2018**

KEY COURSE CONTENT

Analyse	Design	Develop
Training Goal	Select Delivery Tool	Merrill's First Principles
Required standard of performance	Develop Design Brief	Create Training Aids
Target Audience	Develop Learning Objectives	Select Visuals, Charts, Infographics etc
Gap Assessment	Grouping and Sequencing Content	DIY Prototype
Learner Characteristics	Blooms Taxonomy	Write Learning Activities
Budget Considerations	Choose Methodologies	Write Assessments
Managing Expectations	Engagement Drivers for Learners	Create Learning Materials & Facilitator Guides
Project Management	Blended Choices	Storyboarding the Narrative
Invite Feedback and Input	Estimate Training Costs	Invite Feedback and Input
	Invite Feedback and Input	Action Planning — Cathy Moore

PREFERRED TRAINING NETWORKS

Ph: 1300 323 752 **email:** mail@preftrain.com.au **Web:** www.preftrain.com.au

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MASTERING
ORGANISATIONAL LEARNING DESIGN

ONLY $1990 EX GST PER PERSON

INSTRUCTIONAL DESIGN ESSENTIALS – TRAINING MANUALS, BLENDED LEARNING, VIDEOS...

Implement	Evaluate
Critique current E learning using an Andragogy framework	Collate Feedback
Design Learning Video (Participants will make a short quality workplace learning video)	Statistically Significant Feedback
Hosting video learning options	Output Based Evidence
Editing Essentials & Technology	Kirkpatrick measurement Insights (Pre and Post Measure — Useful or Not?)
Learning Technology	Transfer of Learning
	Communities of Practice
	Continuous Feedback Loops

Imagine the impact of fully structured training across your organisation!

Preferred Training Networks has been designing organisational learning for over 12 years. Our customers include:

Bank of Qld, Boeing, BHP Billiton, Balonne Shire, CBRE, CGU Insurance, CSL, Dept of Defence, Dept of Education, Dept of Justice, Frankston City Council, Lend Lease, Monash Health, Northern Health, NSW Police, Pitcher Partners, Queensland Rail, Randwick City Council, Red Cross, Russell Kennedy, SA Ambulance, Shell, Toll, WA Fire and Emergency Services Academy and more.

Registration Form — To register, email this form to mail@preftrain.com

Name: _____ Position: _____

Company: _____ Phone _____

Address: _____

Email: _____

Visa ☐ Mastercard ☐ Card Number: ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ Card Expiry ☐☐/☐☐

Card holder Name: _____ Signature: _____

☐ Invoice our Company: _____

Direct Deposit to BSB 063 270 Acct No. 10072387

MELBOURNE	21 August, 20 & 21 September	9.00am–4.00pm	Venue: Venue: Saxons L6, 500 Collins Street	No. of seats ☐
SYDNEY	30 August, 11 & 12 October	9.00am–4.00pm	Venue: Saxons L10, 10 Barrack Street	No. of seats ☐
PERTH	12 December 2017, 21 & 22 February 2018	9.00am–4.00pm	Venue: Saxons L1, 140 St George's Tce	No. of seats ☐
BRISBANE	23 February, 4 & 5 April 2018	9.00am–4.00pm	Venue: Saxons L11, 300 Adelaide Street	No. of seats ☐

Morning tea, lunch and afternoon tea provided.

Mastering Organisational Learning Design: Total No. of Seats ☐ X $1,990 + GST

Total for Training Programs: ☐ + GST

Please Note: 1. Cancellations not received by email by 5pm 21 working days before the event will be charged in full.
2. A tax invoice will be issued prior to the event 3. Payment must be received prior to the event

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