

# MBYDESIGN 4.1™

## Executive Summary



PREFERRED TRAINING  
NETWORKS

**M**BYDESIGN 4.1™ was developed in Australia by a team of behavioural psychologists and workplace performance subject experts. MBYDESIGN 4.1™ measures the impact of the training 14-21 days after the program and measures the transfer of knowledge from the classroom to the workplace. It gives your managers a ranked report of what behaviours to observe and encourage in your workplace. MBYDESIGN 4.1™ approaches Level 3 measurement. Sometimes it can even aggregate enough data to be used as a ROI tool. It was designed to give you accurate, valid and current information regarding the impact of your training initiatives.

How does MBYDESIGN 4.1™ measure the impact of internal and external training programs?

### STEP 1

Your internal or external program is completed as normal. At the conclusion participants are informed that their “Higher Performance Certificate” will be available in 2 weeks giving participants enough time to demonstrate that they have transferred skills into the workplace.

### STEP 2

Participants are prompted to visit a portal to demonstrate their new skills by answering specific behavioural type questions and consequently download their personalised “Higher Performance Certificates”. These behavioural questions have been assembled by psychologists to measure the transferability of the learning to the workplace.

### STEP 3

The data is collected and disseminated into a report. Your report will include evidence of the transfer of learning to the workplace. You will also receive a “Roadblocks Report” outlining any perceived psychological barriers impeding a behavioural change.



### Road Test MBYDESIGN 4.1™

To road test MBYDESIGN 4.1™ just choose Preferred Training Networks to conduct a non technical program for you. As your introductory offer we will include this unique measurement and reporting tool complimentary. This will give you a hands on understanding of the impact of this groundbreaking measurement tool.

### Benefits of MBYDESIGN 4.1™

1. We do the measurement for you.
2. Programs are measured objectively by a 3<sup>rd</sup> party.
3. Preferred Training Networks is deemed a knowledgeable and reputable brand in the industry.
4. The system is very user friendly and backed up with an excellent customer service helpline.
5. Statistically significant findings are identified and can be built into subsequent training programs.
6. Your records are always accessible for knowledge management purposes.
7. MBYDESIGN 4.1™ can be tailored to your exact requirements.

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