

# Instructional Design Master Class

**A hands-on practical course to boost  
your Instructional Design skills**

**D**ue to high demand, we are conducting a 3-day Instructional Design Master Class. This course applies the ADDIE approach, a must for all new Instructional designers. It is also great for self-taught Instructional designers to understand theoretical concepts that can be applied to enhance their existing programs.



PREFERRED TRAINING  
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*Would you like to discover ways to develop engaging learning materials that meet learner and business needs?*

**This course is ideal for you if at least three of the following statements apply:**

- > You are relatively new to Instructional Design or open to new ways of working
- > You would like to understand audience engagement drivers
- > You would like to learn about tailoring courses to meet audience expectations
- > You want to ensure you are providing your participants with the best possible learning and learning outcomes
- > You want a practical hands on program that you can relate to your own workplace or environment

**Note:** this course is not suitable if you are already an experienced Instructional Designer

**MELBOURNE 22 Feb, 1 & 2 May 2018**

**Preferred Training**

**Networks** delivers more than 13,000 learning packages every year. Now you can learn from the specialists. There is also a demonstration on how to convert a workbook to an e-learning course, however, the Master Class is not an e-learning course. At the conclusion of the Master Class, successful participants will receive a Certificate of Accomplishment.

**MORE INFORMATION + ENROLMENT OVERLEAF**

**Our clients include:** Boeing, BHP Billiton, BNP Paribas, Dept of Education, Dept of Defence, CGU Insurance, NSW Police, DPI, Pitcher Partners, Russell Kennedy, CSL, AGL, Northern Health, NSW Police, SA Ambulance, Vic Legal Aid, Brisbane City Council

**Preferred Training Networks**

Ph: 1300 323 752 email: [mail@preftrain.com.au](mailto:mail@preftrain.com.au) Web: [www.preftrain.com.au](http://www.preftrain.com.au)



PREFERRED TRAINING  
NETWORKS



## 3 reasons you should join our Masterclass

- Improve the quality of your learning materials
- Establish instructional design standards for your department
- Make your materials in line with industry best practice



## THE COURSE INCLUDES:

### ANALYSIS

- Identifying and validating performance gaps
- Determining goals of training
- Identifying and managing stakeholders and SME's
- Learner profiling, including learning styles theories
- Identifying learning resources to meet needs

### DESIGN

- Designing Paper-Based Learning Resources
- Adult learning theories
- Preparing learning objectives
- Training methodologies
- Grouping and sequencing content to support learning
- Preparing a design strategy
- E-Learning storyboarding

### DEVELOPMENT

- Developing Learning Resources
- Characteristics of effective learning resources
- Developing effective activities
- Training aids
- Copyright
- ADDIE is covered in our "Advanced Facilitation Course"

### EVALUATION

- Program Evaluation and Review
- Determining measures of success of a training program
- Developing evaluation instruments

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Email this registration form to [mail@preftrain.com.au](mailto:mail@preftrain.com.au) :

Name:  Position:   
Company:   
Address:   
Phone:  Fax:  Email:   
Pay by credit card:  Visa  Mastercard  Card holder Name:   
Card Number:              Card Expiry   /    
Signature  or Direct Deposit to BSB 063 270 Acct No. 10072387  
 Invoice Our Company

**MELBOURNE** 22 Feb, 1 & 2 May 2018 9.00am–4.00pm Venue: Melbourne CBD No. of seats   
**Instructional Design** Total No of seats  X \$1990 + GST  
**Total for Training Programs: \$**  + GST

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Please Note: 1. Cancellations not received by email by 5.00pm, 21 days before the start date will be invoiced the full amount.  
2. Payment must be received prior to the event. 3. A tax invoice will be issued prior to the event.

