

# Foresight Thinking & Methodology

**FORESIGHT IS THE ACT OF LOOKING TO THE FUTURE. USING THIS METHODOLOGY WE CAN GET A CLEARER PICTURE OF WHAT SEEMS TO BE HAPPENING, WHAT'S REALLY HAPPENING AND WHAT MIGHT HAPPEN**

Foresight allows us to think ahead and consider what may eventualise. Foresight would have been critical for mankind to survive and it is often a skill that we utilise subconsciously.

This workshop is designed to help participants unleash the power of their foresight. Using this methodology we can get a clearer picture of what seems to be happening, what's really happening and what might happen.

## Key Learning Outcomes

At the conclusion of this program participants will possess the skills to:

- Distinguish between trend spotting and trend analysis
- Define the benefits of being prepared
- Unpack assumptions that have previously been used to make decisions
- Argue the advantages and disadvantages of contingency planning
- Critique an environment scanning framework
- Analyse buyer behaviour and/or user behaviour trends
- Break away from myopic thinking styles
- Interpret information impartially and discuss noise such as the halo effect
- Discuss social causes underpinning events
- Test the strength of a theory

## Would you like to attend this program?

- For maximum effectiveness, this program is best conducted as an in-house program.
- **Ideal group size** 4 - 12 participants
- **Venue** For your convenience, you can choose to conduct this program at your business premises. Alternatively, we can provide a training venue at a small additional cost
- **Duration** This program can be conducted as a one day or half day program
- **Cost** Price on request
- **Target Audience** Supervisors, Team Leaders and Management

If you would like more information on this training program, please contact:

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[www.preftrain.com](http://www.preftrain.com)