

# Brilliant Workplaces

## *The Female Imprint*

### Planning for the Future — What could be?

As little as 25 years ago, the career choices for women were quite limited. The expectation was that most women would want to be a nurse, school teacher or secretary.

Nowadays, women are fulfilling their potential in fields traditionally dominated by males — engineering, mining, legal, professional services — everywhere.

This course was designed by a female organisational psychologist to give professional females adaptable and strategic skills to work in sectors that are still top-heavy with males.

The course is facilitated by an amusing male presenter. The presenter will put forward case studies and interpret them from a male perspective. So if you'd like to muse and learn how males and females think differently in the workplace, then this course is ideal.



#### AT THE CONCLUSION OF THIS COURSE PARTICIPANTS WILL BE ABLE TO:

- Compare how males and females approach performance appraisals
- Review your behavioural profile and compare with male colleagues
- List the challenges females face in the current workplace
- Review key findings from *Nice girls don't get the corner office*, Dr Lois Frankel
- Discuss how to get past people who are stuck in the mud
- Test your ability to listen without developing an emotional response
- Assess how opinions on ability are formed from the questions you ask
- Predict male responses to workplace challenges
- Use an appreciative inquiry to picture your future workplace
- Prepare for your next difficult workplace conversation
- Prepare principled negotiation strategies
- Build action plans

### THE NUTS AND BOLTS

#### GUIDELINES

- **Group Size:** An ideal group size is 6–12 participants.
- **Venue:** For your convenience, you can choose to conduct this program at your offices. Alternatively, we can provide a training venue at a small additional cost.
- **Duration:** This course can be adapted to your time frame
- **Cost:** Upon request.
- **Target Audience:** The audience is usually female. Occasionally a brave male or two will also attend.

#### Look at what you receive within 24 hours at no cost:

**1) a program outline, 2) training cost & 3) possible training dates (if requested)**

#### Contact Preferred Training Networks today:

**Ph:** 1300 323 752 **E:** [mail@preftrain.com.au](mailto:mail@preftrain.com.au)

**W:** [www.preftrain.com.au](http://www.preftrain.com.au)

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