



“The final group activity will help participants discover how to turn ideas into products processes and service.”

BEING INNOVATIVE AT WORK

Actual innovation instead of theoretical innovation

This course is unique. Other courses ensure participants understand the meaning of Innovation at work. This course gets participants to dip their toes into actually being innovative. Participants are encouraged to bring along a recurring issue to the workplace. Your facilitator will demonstrate proven innovative tools. Then participants are encouraged to use the tools to search for an innovative method of removing the recurring issue.

As innovative confidence grows, the final group activity will help participants discover how to turn ideas into products processes and service.

If you're seriously trying to make your people more innovative, then this is a must-do course. Workplace Innovation is an action rather than a contemplation.

KEY LEARNING OUTCOMES

At the conclusion of this course, participants will be able to:

- Diagnose different innovative thinking styles
- Be aware of how conditioning can limit your decision making abilities
- Demonstrate innovative workplace tools
- Discuss how recurring issues normalise in the work day
- Interpret customer's future needs, unstated needs and expectations
- Consider what lies beyond technological innovation and R&D
- Keep the team on track
- Explain how synaptic pruning curbs innovation
- Embed a culture that backs good ideas and doesn't shy away from making mistakes
- Discuss how to tap into free innovation help
- Demonstrate workplace innovation tools e.g Appreciative Inquiry, WIST,
- Remove a blame culture that stifles innovation
- Review how category killers change a market quickly
- Discuss tweaking capability and capacity to be more innovative
- Discuss how to turn ideas into products, processes and services

Would you like to attend this program?

For maximum effectiveness, this program is best conducted as an on-site program.

Options: This course can be tailored to fit with your timeframe.

Venue: For your convenience, you can choose to conduct this program at your workplace. Alternatively, we can provide a training venue at a small additional cost.

Cost: Price on request.

If you would like more information on this training program, please contact:

Preferred Training Networks on 1300 323 752

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or visit our website today: www.preftrain.com



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