

COMMAND SKILLS ARE A SITUATIONAL TOOL AND ARE IMPERATIVE IN CERTAIN INSTANCES PARTICULARLY WHEN PERSONAL SAFETY IS AN ISSUE. COMMAND SKILLS ARE PROVEN WAYS TO TAKE PEOPLE OUT OF THEIR COMFORT ZONES.

Plan of action

Even the best commanders in the world know not to overuse command skills. However many leaders completely under use their command skills to the detriment of the organisation. Command skills are a situational tool and are imperative in certain instances particularly when personal safety is at risk.

The 10 commandments of Command Skills:

- 1. Ensure your command tonality and vocabulary is authoritative
- 2. Use command skills as situational tools
- 3. Beware of command lethargy and indifference
- 4. Develop your assertiveness skills
- 5. Communicate instructions clearly and remove any ambiguity
- 6. Tailor SMART commands
- 7. Communicate the repercussions if your commands are not carried out exactly
- 8. Integrate motivation with your commander communication style
- 9. Walk the talk
- 10. Strategically use the "acrobat wobble" for impact

In this program we will look at the command styles of some of the world's most influential and commanding leaders: Muhammed Ali, Churchill, Gandhi, Obama, Clinton, John Howard, Disraeli, Stalin, Kennedy, Martin Luther King, Gulliani and some of your industry leaders.



Never tell people how to do things. Tell them what to do and they will surprise you with their ingenuity.

- George S Patton



Key Learning Outcomes

At the conclusion of this program participants will possess the skills to:

- Learn vocal techniques the experts use to be more authoritative
- Avoid symptomatic responses
- Remove ambiguity from commands
- Plan your commander communication style
- Identify and immediately overcome resistance
- Pepper in motivation to your command style
- Rely on your intuition and be more self aware
- Profile the different types of command styles
- Learn to deliver unpopular messages with dignity
- Walk the talk or lose your audience
- Command your people out of their comfort zones
- Use the 4 C's Commander style model
- Deliver short sharp sentences instead of prose
- Learn form the world's greatest commanders
- Identify similarities between Obama and Kennedy speeches
- Learn from "Friends Romans and countrymen lend me your ears"
- Understand motivational styles and behavioural cohort styles

Would you like to attend this program?

- For maximum effectiveness, this program is best conducted as an in-house program.
- Ideal group size 4 12 participants.
- Venue
 For your convenience, you can choose to conduct this program

at your business premises. Alternatively, we can provide a training

venue at a small additional cost.

Duration This program can be adapted to meet your requirements.

Cost Price on request.

Target Audience Supervisors, Team Leaders and Management.

If you would like more information on this training program, please contact:

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or visit our website today

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