

# Maintaining ethics, values & standards

**IF YOU HAVE ETHICS IN BUSINESS NOTHING ELSE MATTERS.  
IF YOU DON'T HAVE ETHICS IN BUSINESS NOTHING ELSE MATTERS.**

## Plan of action

If you have ethics in business nothing else matters. If you don't have ethics in business nothing else matters. This course is unique. Your facilitator will show your people a proven ethical taxonomy. The program is filled with current examples of how poor ethical standards and decisions have badly damaged organisations. Your people will learn that how to work congruently with their values and standards.

## Ethical Hypothetical

*Your organisation provides products and services to patients in a hospital. One patient strongly believes in a particular product used in his treatment. This product is very expensive and the patient is not financially well off. You also have strong evidence that this product is having zero impact on the patient's well being.*

There are so many ethical dilemmas facing people on a daily basis. Here are some considerations you might have and some possible outcomes.

1. **Tell the patient the product is useless** - Health professionals recognise the power of the placebo - If the patient thinks the medicine is good, then there is some value in the medicine.
2. **Sabotage the packaging and give the patient free samples** - This method is destroying value for the organisation that pays your wages.
3. **Offer the product to the patient at a substantial discount** - This may actually be making the product just affordable and is taking valuable resources away from the patient.

“ Always do right--this will gratify some and astonish the rest.”

## Key Learning Outcomes

At the conclusion of this program participants will possess the skills to:

- Be comfortable with your ethics, values and standards
- Understand how other people calibrate their values
- Understand the whistleblower act
- Feel OK about your decision making when you go to bed at night
- Be assertive when people are chipping away at your ethical perimeters
- Be more aware of cultural differences
- Embed disciplined ethics into the organisational culture
- Report and communicate organisational value imbalances
- Calibrate your ethical scales
- Understand the importance of fitting with your organisation's objectives
- Make tough decisions and feel OK
- Position ethics and values as an opportunity for the organisation
- Have courageous conversations in the workplace
- Reflect on activities and pay less attention to reacting to activities
- Analyse historical ethical disasters
- Work through ethical hypotheticals
- Embed a sound ethical culture within your organisation
- Recognise 3 ethical clash points - risk management, legal compliance and ethical reflection

## Would you like to attend this program?

- For maximum effectiveness, this program is best conducted as an in-house program.
- **Ideal group size** 4 - 12 participants.
- **Venue** For your convenience, you can choose to conduct this program at your business premises. Alternatively, we can provide a training venue at a small additional cost
- **Duration** This program can be adapted to meet your requirements.
- **Cost** Price on request.
- **Target Audience** Supervisors, Team Leaders and Management.

If you would like more information on this training program, please contact:

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or visit our website today

[www.preftrain.com](http://www.preftrain.com)